FTA’s Transit-Oriented Development (TOD) Resources

BATIC Institute
Station Development Peer Exchange
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U.S. Department of Transportation
Federal Transit Administration
Introduction to FTA TOD Resources

• Presenter:
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• What is TOD?
  – TOD uses existing and planned transit facilities and service as leverage to promote economic development, community revitalization, smart growth, and expanded housing options in the surrounding area.
Introduction to FTA TOD Resources

• Three components of TOD:
  – Capital project;
  – Walking distance to transit; and
  – Residential, commercial, retail and/or mixed-use development
Introduction to FTA TOD Resources

- FTA provides guidance, technical assistance and educational opportunities on TOD issues in the following ways:
  - FTA’s TOD Technical Assistance Initiative
  - FTA’s Pilot Program for TOD Planning
  - National Transit Institute’s TOD Course
Federal Transit Administration’s

TOD TECHNICAL ASSISTANCE (TA) INITIATIVE
TOD TA Initiative

- FTA will provide technical assistance in communities across the country working on TOD activities/projects, with a focus on economically distressed areas.
- FTA engaged Smart Growth America (SGA) to lead a team of experts that are delivering the TOD technical assistance over a four year period.
TOD TA Initiative Cont’d

• In addition to the on-site technical assistance, SGA will:
  
  – Launch a full scale website that will provide robust TOD resources in the areas of TOD basics, community development strategies, and innovative financing.
  
  – Establish a Peer Network of communities and experts to advance TOD best practices and build relationships.
Year 1 TOD TA Initiative - Recipients

Source: Google Maps
Richmond, VA (Region 3)

- **In-Depth TA (Planning)**
  - **Assistance** – Market assessment of station areas, emphasis on Historic Fulton, and eastern terminus station.
  - **Deliverables** – Market assessments of six station areas and a final report on the Historic Fulton/eastern terminus station area planning with action steps.
  - **Outcomes** – Funnel work to develop an “action plan” that can guide further work that can be adopted in conjunction with the larger corridor plan currently under development.

GRTC “Pulse” BRT Project

Targeted TA (Outreach)

Assistance — Attract development to low-income area of declining population where developers have shown little interest.

Deliverables — Community workshop in August 2016 and a follow up action memorandum that identifies at least five similar examples of TOD development.

Outcomes — Assisting Kansas City leadership and staff in articulating goals and identifying next steps for development at stations along the BRT route.
TOD TA Initiative - Website

• In December 2015, FTA launched the TOD TA Project website – [www.todresources.org](http://www.todresources.org):
  – Background information on the TOD TA initiative.
  – Communities seeking technical assistance will apply through this website.

• In June 2016, FTA will re-launch the website:
  – National TOD Resources Database
  – Site user needs assessment tool
  – Peer-to-peer network portal
TOD TA Initiative - Peer Network

• Peer Network

  – A working network of communities involved in the TOD TA Initiative and other communities that have successfully planned and implemented TOD brought together to network, and exchange information, best practices and lessons learned.
  
  – Online networking through the FTA TOD Resources website, webinars, and email listserv.
  
  – In-person meetings – one convening of the network this year and up to two a year in subsequent years.
Federal Transit Administration’s

PILOT PROGRAM FOR
TOD PLANNING
Pilot Program for TOD Planning

• Local communities compete for funding to integrate land use and transportation planning with major transit projects that are seeking or recently received funding through the FTA’s Capital Investment Grant Program.

• TOD Planning must examine ways to:
  – Enable TOD that improves access to jobs, education and services, particularly for disadvantaged populations;
  – Help revitalize communities near transit by attracting new opportunities, jobs, and affordable housing; and
  – Reduce the displacement that can result from gentrification.
Pilot Program for TOD Planning

• **September 2015** – FTA announced the selection of 21 projects for FY 2013 & 2014 funds = ~$20 million

• **April 2016** – FTA published the NOFO for FY 2015 & 2016 funds = ~$20.5 million
  – Applications were due June 13, 2016
National Transit Institute’s

TOD COURSE
NTI’s TOD Course

- **Goal:** Help transportation and land use professionals effectively participate in the planning, funding, and implementation of TOD projects that improve the environment, create a sense of community, and boost ridership.

- **Audience:** Primarily transit agency planners and TOD specialists, State DOT planners and engineers, MPO staff, Federal employees, city and county engineers, planners, and consultants.
For More Information

• FTA’s TOD TA Initiative
  – www.todresources.org

• FTA’s TOD Planning Pilot
  – www.transit.dot.gov/TODPilot

• NTI’s TOD Course
  – www.ntionline.com/transit-oriented-development